



Grant Application Instructions

Prerequisites and Instructions

Consider the following prerequisites to determine whether your project or company is a good fit for a Storj Institute grant:

- Your project or company aligns with our mission: *Storj Institute identifies and provides support to Web3 projects, protocols, and companies founded by members of underrepresented communities to initiate collaborative partnerships and support business development for autonomy, growth, and social good in the emerging Web3 economy.*
- LinkedIn profile(s) for founder/management team (strongly recommended).
- Website URL for project or company (strongly recommended).
- Business plan. We find the [lean canvas model](#) very helpful for readiness to apply.
- Pitch deck.

We do not accept applications by email. There will be a form link on the grants page on our website available when we open each cycle. We only allow applicants that are principals on the project. We have an NDA that we can send out upon request.

Questions / Information Requested on Application

- Contact information: Principal's email, contact name, company name, LinkedIn profile, URL, Project/company's physical location
- How would you categorize your project:
 1. Idea phase; Business model defined; MVP technology exists
 2. Start-up Product in market; early PMF (product market fit); pre-revenue
 3. Growth Established Business; PMF achieved; Scaling
 4. Project is unrelated to starting or growing a business
- Do you require an NDA? If so, check the box and we will send one out to the email associated with the application.
- Describe your project in one sentence.
- Please describe your project in 500 words or less.
- Please share your pitch deck.
- What other sources of funding do you have, if any?
- How did you hear about us?

What to expect after you apply

- If we determine your application will move forward in the process you will be invited to a second application with further questions.
- You will be notified by email if your application has been approved to move forward or if it has been declined.
- We schedule interviews for those applicants whose second application has been approved for advancement.
- Please see the schedule on our website for more information on the schedule for opening grant rounds.